

JOB HIGHLIGHTS:

Internship in Sales & Marketing

We are looking for a young talented intern to be a part of our business development team, who is willing to learn new things within the hospitality industry.

Qualifications:

- Studying in Marketing or related field.
- Good command of English
- Proactive, organized approach to multitasking.
- Creative and strong problem-solving skills.
- Task and time management skills.
- Basic online-marketing and skills and understanding of basic sales & marketing concepts.

Things to learn:

- Criteria for Sales & Marketing in hotel business
- Comp Set analysis
- Salesforce
- Communication skills
- Team Working in corporate level

Responsibilities:

- Studying and monitor our comp set for the properties and general
 - OTA rate disparity monitoring
 - Agency communication relationship
 - Learn and do the online marketing such as google ad, campaign, facebook
 - Data collecting and basic analysis
 - Marketing tools such as flyer, e banner, magazine
 - Support property request
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